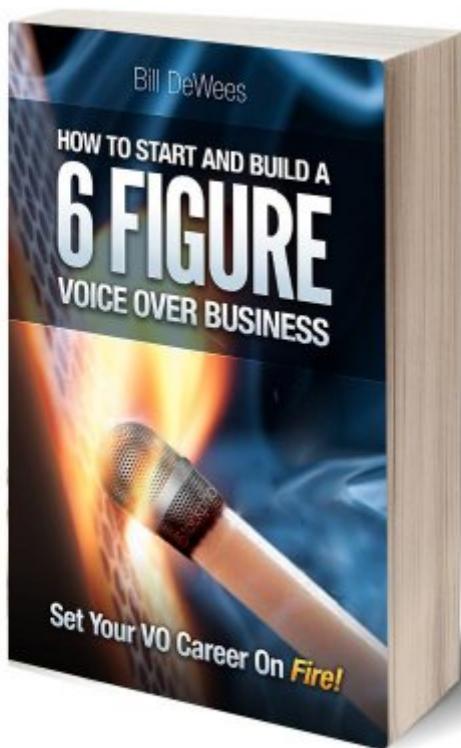


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# How To Start And Build A **SIX FIGURE** Voice Over Business (Set Your VO Career On Fire!)



## Synopsis

The author Bill DeWees, is a 30 year media veteran. He has coached hundreds of aspiring media talent, many of whom are working successfully in the field. He can help YOU succeed as well. A morning radio personality for 20+ years, Bill has also been both a station manager and a program director of multiple radio stations. He's recorded thousands of projects for folks like Sears, Pizza Hut, Microsoft, and American Express. He makes over \$200,000 yearly as a voice over actor and coaches others on his patented success principles. For more information, visit his website: Voice-Over-Training.org. Everyday, you hear thousands of voices on the radio and TV. Someone had to record that voice track. And guess what? That someone could be YOU! In less than 60 days, you could be making money as a voice over artist. Good money. REAL money! And you know what else? You don't even need to have a great voice. It's all about storytelling and marketing. BOTH of which you'll learn in this book! Bill will reveal a SYSTEM that will catapult you into the world of high paid voice over work. What are you waiting for? Buy it NOW! The 22 content-packed chapters include: \* What is Voice Over and How Can YOU Capitalize on it? \* What Can you earn as a voice over artist? \* The "old" voice over model and why you need to understand it \* The "new" voice over model: how and why things are different \* What it takes to succeed in the voice over business \* Union vs. non union jobs and which choice makes more sense \* Why being an "announcer" can kill your VO chances \* Performance skills you need to make a solid living \* Office tools every voice over artist must have \* Setting up your home studio: tricks and techniques \* Your daily workflow and how to maximize your efforts \* Tricks of the trade for editing your voice over work \* Creating a "killer" demo: your big key to getting more work \* Designing a website that will generate you a steady flow of business \* Your marketing philosophy as a voice over artist \* Marketing strategy for the winning voice over professional \* Executing your marketing strategy for maximum profit \* Using your database of clients and prospects effectively \* Collecting on the money you make: getting clients to pay \* Setting your voice over rates to maximize your monthly income \* How to use your customer service as a marketing tool AND, much, much more! What are you waiting for? Buy this Kindle book NOW!

## Book Information

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## **Customer Reviews**

If you are at the very beginning stages of your Voice Over career, this book will be golden. It is setup to take you by the hand and explain the industry and common misconceptions. I agree that there seems to be a lot of redundancy that can come across as padding the book to make it longer. And still it is a short book, under 150 pages and it will not take long to read. But you will want to keep it for the references given and to compare your marketing techniques to his. I found the latter third of the book more than worth the price of the book for me, some good marketing techniques that I will be starting ASAP. I don't understand the complaints that Bill is always pushing his services. He has a section at the end of the book showing what he offers, but other than that I didn't feel it was bad at all. My biggest complaint is the constant mention of "Six Figure", 26 times when I do a search on my Kindle in a book that is a total of 145 pages. In the internet world we would call this keyword stuffing.

As a successful voice talent, I follow most of Bill's videos on YouTube-- which are much better, easy to follow and informative--- more so than this rather generic book aimed at the mass voice over market. I purchased this book thinking he might be able to lend some of his insights and take it a step further but I was sadly mistaken. This book is not AT ALL worth the price. It's filled with very general information aimed at the novice or aspiring VO talent. Not for the pro who is looking to take

his/her business to the next level. It's factual and accurate no doubt but nothing I didn't already know. All too often in this business VO talents want to milk the system a little more by dipping into the pockets of the desperate who will do anything to break into this business. On top of it, Bill's ploy to get you to pay him more money to find out more "secrets" you already paid for--as others have said--tarnishes his credibility a bit.

I received Bill's book yesterday and didn't put it down until I finished. If you are thinking about being a VO communicator or you are already in the business, This IS The Book for you! It's only 134 pages and it's Bill explaining to you what you need to do, to be successful in the Voice Over Business. It's Not full of technical jargon, it's NOT a get-rich-quick book and there's no fluff. It's an easy step by step business plan that is The Recipe for success. Being new to the industry I had little knowledge about it but, now I know it's not about 'the tip of the iceberg' but what's below it that counts. Bill shows you what he does and all you have to do is dedicate yourself to the plan. Rinse and Repeat. I highly recommend "How to Start and Build a SIX FIGURE Voice Over Business: Set Your VO Career on Fire!"

I am a professional voice over artist and at the beginning of 2016 decided to get serious about marketing the business side of what I have been doing for the last 4 years. I found Bill DeWees on YouTube searching for help, and discovered a very giving gentleman who has been where I have and is now very successful in the voice over world. He is successful at both voice over and the business side of marketing himself. This book is an amazing guide to help VOA's at any level of experience. Bill teaches you the how's that worked for him and are now working for me.

How to Start and Build a SIX FIGURE Voice Over Business provides me with a great foundation for my business. Bill DeWees gives insight on what direction to take, based on his experiences. Without altering the foundation, now I will personalize my business and give it the character that reflects what I offer as a voice-over talent. Thanks Bill for your encouragement and leadership. You lend a great wealth of information to learn from!

This book deserves 15 stars as it is the key to the house, backyard grill and swimming pool as far as the nitty gritty of information for aspiring or seasoned Voice Over artist. Bill really lays it on the line in a straightforward non-sugarcoated way that is educational, informative, motivating and inspiring to get fire under your butt to for you to make things happen. It is the best piece of advice and

information I have read to date. I highly recommend this book for anyone who needs guidance or assistance in Voice Overs. Get the book, eat it, digest it and get busy!

This book's focus is on Bill DeWees' approach to and philosophy of the business of voice over. Some may disagree with his approach but he is successful. I found many parts of the book to be very practical and helpful. What comes through in his writing is the fact that VO is a business and you have to approach it that way. As stated in the headline, if you're new to voice over it's worth reading.

This book reveals the what it takes to earn \$100K + and pulls no punches! But it also gives an invite to any voice over talent to be a part of a good voice over network, and very good support. If you have any interest in do some voice over work, you need to read this book. I would read this book before I read any other voice over book. At 137 pages, it a quick informative read, but read between the lines , and watch the YouTube videos also. Good work Bill.....

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